GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:4386
ANSWERED ON:22.04.2002
EXPENDITURE ON PUBLICITY
PUNNULAL MOHALE

Will the Minister of TOURISM AND CULTURE be pleased to state:

he details of amount spent by his Ministry on publicity (electronic media and print medi

(a) for development of tourism during each of the last three years?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

The details of amounts spent by Ministry of Tourism on publicity (electronic media and print media) during the last three years are as under:-

Year	(Rs. In lakhs)
1999-2000	3281.94
2000-2001	2733.99
2001-2002	3694.00